

2021 SUSTAINABILITY SYMPOSIUM

Igniting souls, inspiring change



EVENT PROSPECTUS
23-25 MAY 2021

www.ssn.org.au



Sustainable
SCHOOLS NETWORK
reimagining education

SUSTAINABLE
DEVELOPMENT  GOALS

INSPIRING SOULS, IGNITING CHANGE

The Sustainable Schools Network acknowledge and pay respect to the Yugambeh, Koombumerrii and Bundjalung people, past, present and future, of the Gold Coast region. We also acknowledge the many Aboriginal people from other diverse regions as well as Torres Strait and South Sea Islander people who have made an important contribution to our community.

The Sustainable Schools Network (SSN) aim to build meaningful partnerships between schools and their communities regarding sustainability. Sustainability is a dynamic paradigm requiring ongoing, collective commitments to innovation and change that is respectful of the human and environmental diversity that our planet depends upon.

Our vision is **reimagine education** by educating and connecting school communities to imagine a sustainable future.

CONTACT US

info@ssn.org.au // www.ssn.org.au





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2021 ESSENTIALS

The Sustainable Schools Network Limited invite you to participate in the 2021 Sustainability Symposium. This invitation is extended to your whole school community as we aim to engage you collectively in taking action to create a sustainable future for generations to come.

EVENT GOALS:



SUSTAINABILITY
Develop a common language



YOUTH
Empower youth leadership



SDG FOCUS
#3, #14 & #17



CONNECT
Build partnerships



This event addresses the Sustainable Development Goals (SDGs)



GOOD HEALTH AND WELLBEING

SDG 3 was chosen for the 2021 Sustainability Symposium to expand conceptual understandings of sustainability. After the challenges of 2020, this SDG is so important to ensure healthy lives and promote wellbeing for all at all ages.



LIFE BELOW WATER

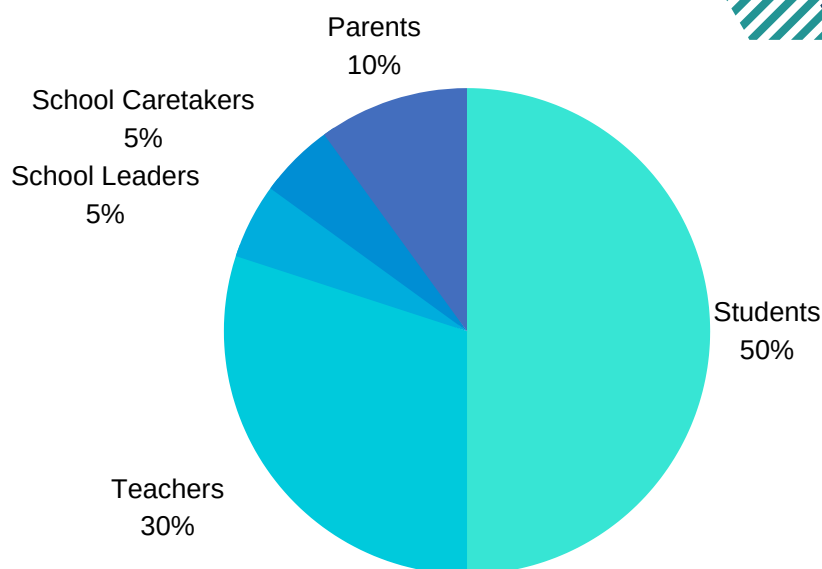
Surrounded by oceans, Australia has a responsibility to conserve and sustainably use the oceans, seas and marine resources. As the event is held on the Gold Coast this SDG will engage schools to educate for sustainability through activities and experiences related to life below water.



PARTNERSHIPS FOR THE GOALS

Building partnerships is the foundation of the SSN vision. Supported by the 17th SDG, we are working with schools and organisations towards a sustainable future for our children. In 2021, the SSN will bring more schools and organisations together in the name of Education for Sustainability (EfS).

ATTENDEES



PROJECTED DEMOGRAPHICS

In 2019, over 600 participants from 39 schools and 44 organisations attended the in person event. Although the event in 2020 was delivered online, over 60 schools and 80 organisations participated including an estimated 1340 people.

After delivering two successful events, one in person and one online, the SSN has projected the following audience metrics for 2021.

The 2021 Sustainability Symposium is designed to engage meaningfully with students, teachers, school leaders (such as principals and business service managers), parents and caretakers (cleaners, grounds staff). The program will ensure engagement with teachers, school leaders, parents and caretakers is targeted and meaningful, thereby having a greater capacity to impact outcomes. As the overall event goal involves building partnerships it is critical to deliver a program addressing multiple school-based stakeholders.

In 2021, the SSN will invite schools from across Australia after a national audience was engaged in 2020, as we aim to engage 80 schools. Broadening the invited audience not only improves the likelihood of increased event participation, it also initiates the relationship building process between more schools, the SSN and the concept of Education for Sustainability (EfS).

Finally, organisations, councils, and government have an important role to play in EfS. Therefore, it is anticipated that the 2021 Sustainability Symposium will increase partnerships with stakeholders to 100. The total number of people aimed to be engaged through the 2021 Sustainability Symposium is 1800.

EVENT FORMAT

The 2021 Sustainability Symposium will be a hybrid event over three days from 23-25 May 2021. In 2021, the SSN intend for the week of the Symposium to be the national week of Education for Sustainability.



DAY 1

Teacher continuing professional development



DAY 2

Teacher continuing professional development



DAY 3 - MAIN EVENT

Student program, school leader program, caretaker program and parent program. Day ends with a professional development dinner.



HOST SCHOOL



All Saints Anglican School

The 2020 host school is All Saints Anglican School in Merrimac, Gold Coast. Educating 1850 students from Pre-Prep to Year 12, the school motto is: Truth, Faith and Compassion.

EVENT FORMAT

TEACHER PROFESSIONAL DEVELOPMENT: DAYS 1 & 2

As a cross-curriculum priority in the Australian Curriculum, sustainability is supposed to be embedded in all school subjects. This professional development opportunity for curriculum developers, teachers, teachers aides and pre-service teachers will build upon past Sustainability Symposium opportunities and deliver tangible experiences to improve capabilities to embed EfS in classrooms.

Day 1: Site visits, introductory training, networking dinner

Day 2: The SSN's Higher Education Advisory Group (academics from across Australia) will deliver high quality training in EfS.

STUDENT SESSIONS

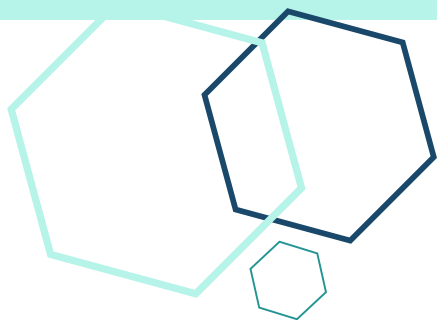
A keynote plenary will start the day for students featuring high profile speakers to engage and inspire students to be active, responsible citizens. Workshops will follow delivering experiential learning. The day will end with a call to action.

PARENT SESSIONS

Parents are an important population within a school environment, both reinforcing lessons from school and also potential human resources for the busy educational context. Parents will have an opportunity to learn from numerous presenters throughout the day (shorter day to allow for pick up and drop off).

CARETAKER SESSIONS

Presentations throughout the day aim to engage Caretakers in EfS. Delivering hands on learning experiences and networking opportunities these sessions will offer professional development to an often undervalued population within the school environment.



EVENT FORMAT

SCHOOL LEADER SESSIONS

Connecting school communities with sustainable resource management exemplars and a network of peers is an important aspect of the 2021 Sustainability Symposium. Business managers and principals are invited to keynote presentations, an interactive workshop and a panel discussion involving leading colleagues. This exciting program will be delivered on the 3rd day of the event to ensure a wholistic approach to EfS is possible.

CONNECT-ED

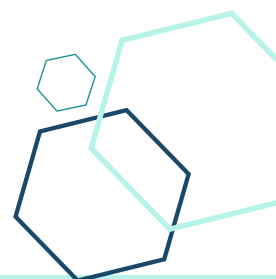
Many businesses have indicated this event is an excellent opportunity to showcase their building management resources, curriculum tools and/or sustainably sourced products. Connecting school communities with community resources is an important aspect of the 2021 Sustainability Symposium. Event delegates will be invited to visit the displays of local businesses and community organisations. Further an 'Imagine Zone' will provide a space to creatively collaborate on envisioning a sustainable future.

PROFESSIONAL DEVELOPMENT DINNER

Providing opportunities for networking and professional development, the 2021 Sustainability Symposium dinner will be held at ASAS on the 25th of May 2021.

Mudjira Village Eatery will again deliver a sustainably-sourced meal that is delicious and a statement of what's possible when delivering a sustainable event.

The panel discussion regarding *reimagining education* will feature as the key entertainment for the evening, along with the sweet sounds of the ASAS orchestra.



PARTNERSHIP

\$20,000: 1 AVAILABLE

WHY PARTNER?

The 2021 Sustainability Symposium provides you with an opportunity to demonstrate your commitment to: youth leadership, good health and wellbeing, life below water, partnerships and Education for Sustainability (EfS).

This event offers engagement with school community stakeholders from across Australia, especially South East Queensland and North Rivers New South Wales, thereby building relationships with students, teachers, school leaders, parents, caretakers and businesses.

Your support will ensure the SSN is able to facilitate this event.



The opportunity

2021 Sustainability Symposium Partners will be provided with the following opportunities:

- Logo on Symposium banner therefore on all promotional materials;
- Opening address at either the day or evening session of the main event;
- 1 hour workshop/consultation programmed into the day session;
- Statement of partnership in all communications;
- Up to 5 delegate tickets to attend the Professional Development (PD) dinner;
- Most prominently placed stall;
- Promotion via SSN social media pages and email database at weekly throughout 2021;
- Post event feedback meeting;
- Thank you certificate;
- Review report post event.

GOLD

\$10,000: 3 AVAILABLE

The opportunity

2021 Sustainability Symposium Gold Sponsors will be provided with the following opportunities:

- Logo under 'Gold Sponsor' heading in promotional material, including event program;
- 1 hour workshop/consultation programmed into the main event day, or ticket package for schools to attend (see below);
- Up to 3 tickets to attend the PD dinner for your organisation;
- Free stall space;
- Promotion via SSN social media pages at least weekly from January 2020;
- Thank you certificate and review report post event.



SILVER

\$3,500: UNLIMITED

The opportunity

2021 Sustainability Symposium Silver Sponsors will be provided with the following opportunities:

- Logo under 'Silver Sponsor' heading in promotional material, including event program;
- Ticket package for schools to attend (see above);
- Up to 2 tickets to attend the PD dinner for your organisation;
- Free stall space;
- Promotion via SSN social media pages at least fortnightly from January 2020;
- Thank you certificate and review report post event.

Gold ticket package:
4 teachers to attend
CPD, 10 tickets to
the PD dinner and,
50 tickets to day 3.

Silver ticket package:
1 teacher to attend
CPD, 5 tickets to the
PD dinner and,
30 tickets to day 3.

BRONZE

\$1,000: UNLIMITED

The opportunity

2021 Sustainability Symposium Bronze Sponsors will be provided with the following opportunities:

- Logo under 'Bronze Sponsor' heading in promotional material, including event program;
- Ticket package for schools to attend (see below);
- 1 ticket to the PD dinner;
- Free stall space;
- Promotion via SSN social media pages at least monthly from January 2020;
- Thank you certificate;
- Review report post event.

Bronze ticket package:

2 tickets to the PD
dinner and,
12 tickets to day 3.



TEACHER PD SPONSOR

\$5,000: 1 AVAILABLE

The opportunity

This sponsorship option will ensure the Teacher PD can be delivered. You will also be entitled to your organisation (2 delegates) attending the first two days of the event. Whenever the workshop is advertised your logo will be included and a statement of sponsorship made. You will also receive:

- 1 delegate ticket to attend the PD dinner;
- Free stall space;
- Promotion via SSN social media pages at least fortnightly from January 2020;
- Thank you certificate and review report post event.

KEYNOTE SPONSOR

\$3,000: 3 AVAILABLE

The opportunity

This sponsorship option will ensure our keynote presenters can be engaged and the cost for their presentations covered. Whenever the keynote presenter is mentioned your logo/organisations name will be included as statement of sponsorship. You will also receive:

- 1 delegate ticket to attend the PD dinner;
- Free stall space;
- Promotion via SSN social media pages at least fortnightly from January 2020;
- Thank you certificate;
- Review report post event.



PROGRAM SPONSOR

\$1,000: 1 AVAILABLE

The opportunity

This sponsorship option will ensure the 2021 Sustainability Symposium program (which will be the format of a SSN Journal) can be printed. Your organisation and logo will be identified in the program as the sponsor for the sustainable printing of the event program. You will also receive:

- 1 delegate ticket to attend the PD dinner;
- Free stall space;
- Promotion via SSN social media pages at least monthly from January 2020;
- Thank you certificate and review report post event.

PD DINNER SPONSOR

\$4,000: 1 AVAILABLE

The opportunity

This sponsorship option will enable the PD Dinner to be facilitated, including live streaming. Whenever the dinner is mentioned your logo/organisations name will be included as statement of sponsorship. You will also receive:

- 2 delegate tickets to attend the PD dinner;
- 2-minute address at the start of the PD dinner;
- Free stall space;
- Promotion via SSN social media pages at least fortnightly from January 2020;
- Thank you certificate;
- Review report post event.



DINNER DRINKS SPONSOR

\$1,500: 1 AVAILABLE

The opportunity

The SSN is seeking a sponsor for the PD dinner drinks. Valued at \$1500 this sponsorship opportunity will be identified via social media and in the event program. You will also receive:

- 1 delegate ticket to attend the PD dinner;
- Free stall space;
- Promotion via SSN social media pages at least monthly from January 2020;
- Thank you certificate;
- Review report post event.

CONNECT-ED

2021 SUSTAINABILITY SYMPOSIUM CONNECT-ED

The 2021 Sustainability Symposium is an opportunity to connect with school communities including teachers, students, school leaders (business service managers and principals), caretakers (cleaners and grounds staff) and parents. If you have a product or service that would be useful to improve the sustainability of schools then ConnectED is a great opportunity for you.

Sponsors will be offered prominent positioning, with our partners and gold sponsors being provided with the highest traffic location. In 2019 our stalls were well attended and in 2021 we are planning a digital ConnectED component if the in person event does not proceed. The in person plan includes additional programmed time for delegates to engage with stall holders.

ConnectED will occur on **25 May 2021**.

Please note: You will be required to provide your own public liability insurance and complete the associated paperwork prior to the 31st of March 2020.

**NOT FOR
PROFIT**
\$50

ORGANISATION
\$300

IN-KIND DONATIONS

The SSN are seeking in-kind donations of gifts for speakers and raffle items leading up to the event. Support will be acknowledged with a social post and your logo in the event program.

SPONSORSHIP AGREEMENT



Please complete this form and return to info@ssn.org.au

If you wish to accept any of the available sponsorship opportunities, please complete, print or scan the below form and send to either your SSN point of contact or info@ssn.org.au

Please note: Sponsorships are available on a first-come, first-served basis and a more detailed agreement will be sent once this form is received.

CONTACT DETAILS

Name: _____

Title: _____

Organisation name: _____

Address: _____

Phone number: _____

Email address: _____

Website: _____

Social media handles: _____

Please provide any special invoicing requirements: _____

Logo attached: Yes / No (please circle)

SPONSORSHIP PACKAGE

PLEASE SELECT PREFERRED OPTION

PARTNER \$20,000	GOLD \$10,000 Tickets/speaking	SILVER \$3,500	BRONZE \$1,000	TEACHER PD \$5,000
KEYNOTE \$3,000	PROGRAM \$1,000	DINNER \$4,000	DRINKS \$1,500	



SPONSORSHIP AGREEMENT



Please complete this form and return to info@ssn.org.au

Terms and conditions

This sponsorship agreement pertains to the 2021 SUSTAINABILITY SYMPOSIUM held in 2021 and facilitated by the Sustainable Schools Network Limited. The event organiser agrees to deliver the promotional inclusions as indicated in this document providing the event sponsor provides content and collateral to facilitate this process. The list price includes SSN administration costs. Promotional opportunities are available for a period of 3 months leading up to the event and 3 months following the event, unless otherwise specified. The event organiser will endeavour to deliver the event as advised, however in the event that modifications are required this will not be deemed a reason to cancel an agreed sponsorship agreement. If the event is cancelled a refund will be issued, minus any funds already spent.

The event sponsor agrees to pay the identified amount for the level selected before promotion commences; provide an organisational logo; provide a copy of public liability insurance if a stall is required; provide promotional materials for social media and email campaigns; promote the Symposium where possible.

PLEASE SIGN AND DATE

NAME: _____

SIGNATURE: _____

Date: _____

By signing above, parties agree to be bound by the event sponsorship terms and conditions.
Please return via email to info@ssn.org.au